

7 JUNE 2020

**Whānau Direct** - Whānau Direct provides an investment in essential resources of up to \$1,000. Over the past week, an average of 48 applications were processed per day. The most common items purchased through Whānau Direct are kai (44%), firewood (7%), laptops/computer essentials (7%), beds/mattresses/blankets (5%), electricity & gas (5%), clothing (3%), rent (3%), and heating appliances (3%).

**Whānau Ora Packs** - Almost 180,000 packs have been distributed to whānau.

**Rohe Response Snapshot: TE TAI HAUĀURU**

**Te Whānau Whānake (Te Roopu Āwhina ki Porirua)** - Collaboration across the partnership has intensified to support whānau with the majority of kaiārahi across the partnership being redeployed to a COVID-19 response. This included a collective approach to the distribution of thousands of hygiene packs across the wider Wellington area. Partners are co-purchasing in bulk for essential items, which are immediately distributed through Whānau Direct. Whānau Whānake partners are fielding more queries and supporting more whānau than ever before.

**Taranaki Whanau Ora (Tui Ora)**

Whānau Ora staff across the Taranaki partnership have been redeployed over the past four weeks. Kaiārahi manning phone support lines, delivering support packs across the region and supporting the CBAC at Tui Ora. Leveraging their integrated approach across the partnership has ensured that vulnerable families in the region are served. This includes centralised communications, data integration, and co-ordination of kaiārahi movements.

**Ngā Waihua o Paerangi** - Ngāti Rangi Whānau Ora services continue to work with the most vulnerable whānau in the Ohakune, Raetihi and surrounding areas. In response to COVID-19, kaiārahi have been redeployed to provide helpline support, transport to hospitals and distribution of essential items.

**Te Tihi o Ruahine Whanau Ora Alliance** - Te Tihi o Ruahine have leveraged well off their strategic relationships across the Manawatu and Horowhenua areas. Through these relationships, they were able to quickly establish an entire distribution centre to organise hygiene, food and winter goods for whānau. Te Tihi have worked through their data to identify and locate whānau that are looking for support. This has been useful for Rangitane Iwi also.

Te Tihi have run an effective public health campaign on social media looking to normalise personal hygiene practices but also drilling down on why whānau need to stay home and stay safe. They have fun competitions to not just educate but to also lift spirits.

As a PHO, Te Tihi has also established one of the first CBAC centres that offers whānau testing and advice, but also wraparound support for whānau.

	Last 7 days	Investment	From 30 Mar	Investment
<b>Whānau supported</b>	13,564	\$2,007,340	133,240	\$19,615,517
<b>Whānau Direct applications paid</b>	190	\$127,203	6,220	\$2,637,921
<b>Whānau Ora packs distributed</b>	20,761	\$1,245,660	179,294	\$10,757,642

Our Whānau Ora network includes **16** lead partners and **80** local partners with over **350** FTE that continue to support whānau.

**Regional breakdown of whānau support - Cumulative from 30 March 2020:**

